



The Future is Queer

Does your organisation find it challenging to find and engage new talent?

An engaged and diverse workforce is essential for progress. As tech entrepreneurs, we recognize that the sector is struggling to find and maintain fresh talent in key areas. To solve these problems we offer you queer talent, supported by a strong network of mentors.

iSeekMe and freeQ are building a “rainbow bridge” between tech industry talent challenges and LGBTQ+ talent solutions.



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FREEQ AND ISEEKME ARE ON A MISSION TO ACCELERATE THE PROCESS OF BUILDING A SUSTAINABLE AND EQUAL SOCIETY - WITH TECHNOLOGY.

About freeQ:

freeQ is safer tech for queers to connect. freeQ is among the first out, LGBTQ+ tech companies, co-founded by Sarah Massey, a queer woman and Riley Lamey, a trans masc person. freeQ is a new platform that hosts live, interactive, LGBTQ+ events. freeQ also works as an incubator for LGBTQ+ online event producers.

About iSeekMe:

iSeekMe is a massive open online talent agency. We use the power of social media to create a network of mentors to help people find their purpose and connect them with sustainable organisations and projects.

This collaboration has a potential outreach to 100k people within the LGBTQ+ community, through established partners. Together with iSeekMe we have the unique opportunity to use tech to mentor all of these people to tap into their full unique potential for your organisation.

Proposal

Support The Future is Queer program: freeQ and iSeekMe attract and develop talented LGBTQ+ people in tech.

As techies and queers in tech, we see the unending talent in the LGBTQ+ community; but, studies show that organisations are still struggling to tap into this great potential.*

The gap between queer talent and the tech world can be bridged through outreach, connections, and mentorship conducted by trusted leaders and allies. That's where freeQ and iSeekMe come in.

We believe the experiences and stories of these communities are of great value and can have a positive impact in tech, when we acknowledge that there are new insights to be gained and new perspectives to be learnt within the companies that are lacking these talents.

freeQ and iSeekMe have designed a Program Campaign: The Future is Queer

This campaign's main objective is to build bridges between the tech industry and LGBTQ+ talent. Doing Diversity and Inclusion work means outreach and engagement. Through two diverse-led tech companies with vast networks, the campaign will create visibility, empower queer tech talent through mentorship, and build the bridge to tech employment.

Become a partner

We are looking for 10 Partners to sponsor The Future is Queer Program with €10k. The goal of this program is to attract, train and mentor at least 50 LGBTQ+ people for the participating partners.

What's in it for you:

1. one or two kickstart workshops to train and mentor the key influentials in your company to create a warm and safe environment for this new talent.
2. you will get access to our selected talent pool and matchmaking event. If there is a match between our selected talent and your company, you will pay a matching fee. This includes a two sided mentorship program.
3. sponsorship visibility in all our communication and during Amsterdam Pride, one of the largest Prides in the world via our street team and virtual events.
4. LGBTQ+ workplace audit - top ten tips for workplace inclusivity.
5. opportunity to invest in social responsible impact on important societal challenges per the United Nations Sustainable Development Goals.

**Are you interested in a partnership or do you want more information?
Please don't hesitate to contact us.**

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